



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

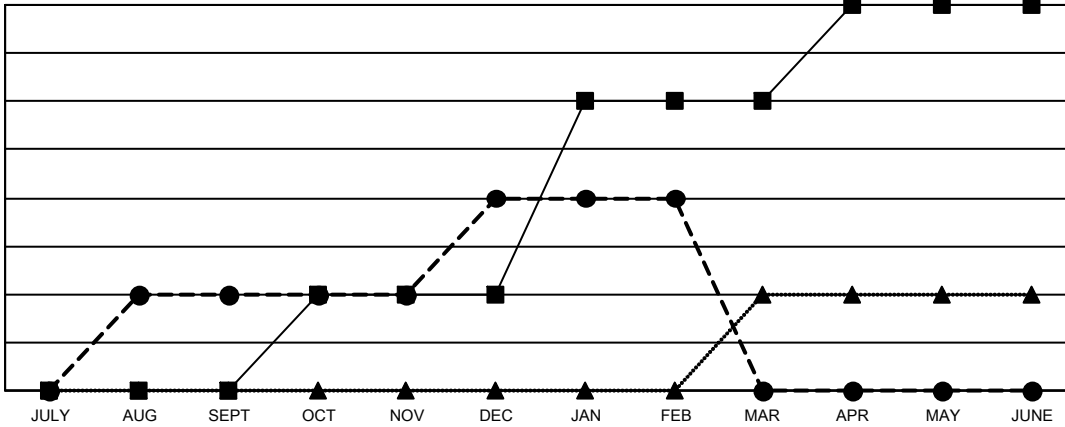
Multiple District 34

LOCATION: ALABAMA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	1	1
OCT/NOV/DEC	1	1	3
JAN/FEB/MAR	2	0	7
APR/MAY/JUNE	1	0	0

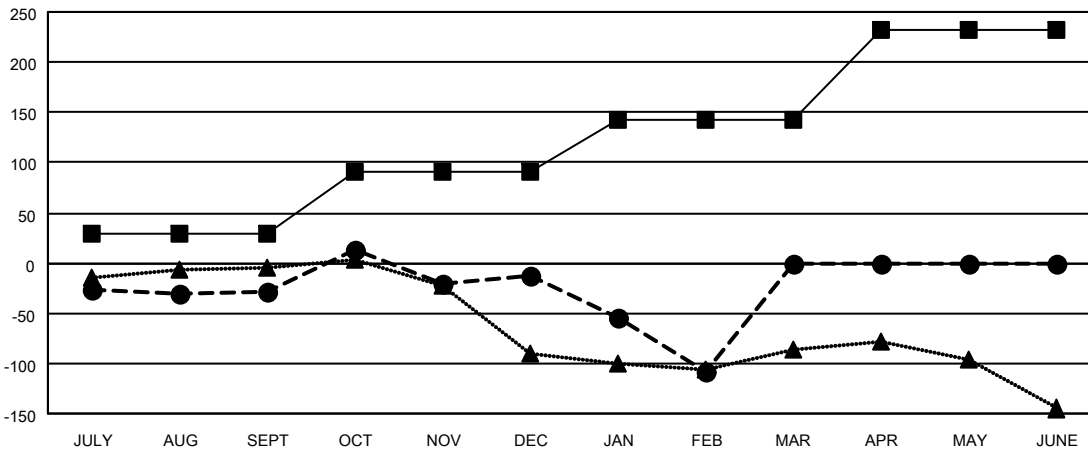
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	70	91
OCT/NOV/DEC	60	144	122
JAN/FEB/MAR	52	27	119
APR/MAY/JUNE	90	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 11	
<u>DROPPED MEMBERS</u>	
DECEASED	45
CLUB CANCELLED	53
OTHER	234
TOTAL	332

47 CLUBS OF 126 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	1,884 (67.53%)
FEMALE	906 (32.47%)

TOTAL FAMILY UNIT MEMBERS	522
FAMILY MEMBERS PAYING HALF DUES	268